

WHY PARTNER WITH CHESTER RACECOURSE?

There are a wealth of opportunities to partner with Chester Racecourse, providing an ideal platform to gain valuable commercial exposure for your business.

WE CAN OFFER YOUR BRAND:

Potential to showcase your business to thousands of racegoers.



Tailored branding, advertising and activation opportunities.

Extensive reach through numerous media platforms, from newspapers to social media.



National television coverage through ITV and Sky Sports Racing.

Unique opportunity to be involved in an elite sporting occasion alongside other industry leaders and high-end luxury brands.



Reward your employees, clients and guests through our exceptional hospitality packages.

Exclusive access to The Halliwell Jones Paddock Club with unlimited business networking opportunities.



A creative and innovative team of professionals to assist you in achieving your objectives.