



## BOODLES MAY FESTIVAL

WEDNESDAY 8, THURSDAY 9 & FRIDAY 10 MAY 2024

The iconic Boodles May Festival, where fashion meets the finishing line, is a prestigious three-day event which attracts some of the best in racing and features the running of the historic Chester Cup – celebrating 200 years – on the Friday. Timeless and elegant, the festival is the jewel in Chester’s crown, featuring extensive media coverage and broadcast live on ITV and Sky Sports Racing. It appeals to racing enthusiasts and businesses seeking in-demand corporate hospitality, client entertaining opportunities and brand exposure



## ROMAN DAY

SATURDAY 25 MAY 2024

Celebrating the city’s roots, Chester’s ever popular Roman Day fixture is a race through history, where families with young children can immerse themselves in educational and fun activities alongside the day’s thrilling racing. Community is at the heart of this event, with the racecourse offering resident-based incentive offers and working with partners and charities to provide special and engaging opportunities for children to participate in.



## THE FRIDAY SOCIAL

FRIDAY 14 JUNE 2024

Race into the weekend at The Friday Social, which provides a more relaxed setting to our Saturday offerings. Ideal for networking, client entertaining and rewarding employees, this is a fixture popular amongst businesses for corporate hospitality and those finishing work early for a memorable social occasion. It’s an opportunity to catch up, have fun and watch all the racing action.



## SUMMER SATURDAYS

SATURDAY 15 & 29 JUNE, 27 JULY 2024

Glorious Summer Saturdays at Chester Racecourse bring out the very best in a day at the races. There’s the Edinburgh Gin sponsored Summer Saturday on 15 June, the Matthew Clark sponsored Summer Style Race Day on 29 June and a Midsummer Meeting on the agenda in late July. The fixtures attract large crowds of experience seekers from across the region, determined to dress up, have fun and enjoy everything that a day at the races has to offer.



## IBIZA CLASSICS EVENING & SOUL SUNSET RACING

FRIDAY 12 & SATURDAY 13 JULY 2024

Move to the rhythm of racing and summer beats at Chester’s Summer Music Weekend, featuring an Ibiza Classics Evening on the Friday and Soul Sunset Racing on the Saturday. Get into the groove for two fabulous occasions, with racing on the Saturday starting from 4pm. Appealing to music lovers and experience seekers from across the North West, this themed weekend is new for 2024.



## FAMILY FUN DAY

SUNDAY 4 AUGUST 2024

Racing and smiles run side by side at Family Fun Day, Chester's second family-focused fixture of 2024. The Open Course is transformed into a hive of activity for children, with fun games and inflatables adding to the excitement and education of a day at the races. Many partners utilise the opportunity to get involved by running activities and initiatives that engage with a family audience.



## LADIES DAY

SATURDAY 31 AUGUST 2024

Sponsored Ladies Day, allowing guests to up the fashion stakes for their chance to win prizes in Chester's renowned Best Dressed competition, featuring a host of gifts supplied by racecourse partners. Full of photo opportunities and floral, summer vibes, this is another fixture that appeals to experience seekers from across the North West. A celebrity DJ set to rounds off a stunning day of fashion and racing with music.



## THE AUTUMN RACING FOOD & DRINK FESTIVAL

FRIDAY 13 & SATURDAY 14 SEPTEMBER 2024

Autumn Racing and Culinary Delights take centre stage for the Autumn Racing Food & Drink Festival in mid-September. Working with local vendors and suppliers, this is ideal for foodies who enjoy experiencing new things. A real taste of Cheshire personifies the day at this new themed event, which appeals to those seeking a race day out with a difference.



## OKTOBERFEST SEASON FINALE

SATURDAY 21 SEPTEMBER 2024

From Bavarian beer to bratwurst, guests can raise a stein to the season when Oktoberfest returns for Chester's final race fixture of 2024. This is an opportunity to become immersed in this celebration of Bavarian culture, featuring Oompah bands, accordion players and dancers in a designated Bavarian Village. Appeals to experience seekers and presents opportunities to align with the food, drink and theming opportunities.