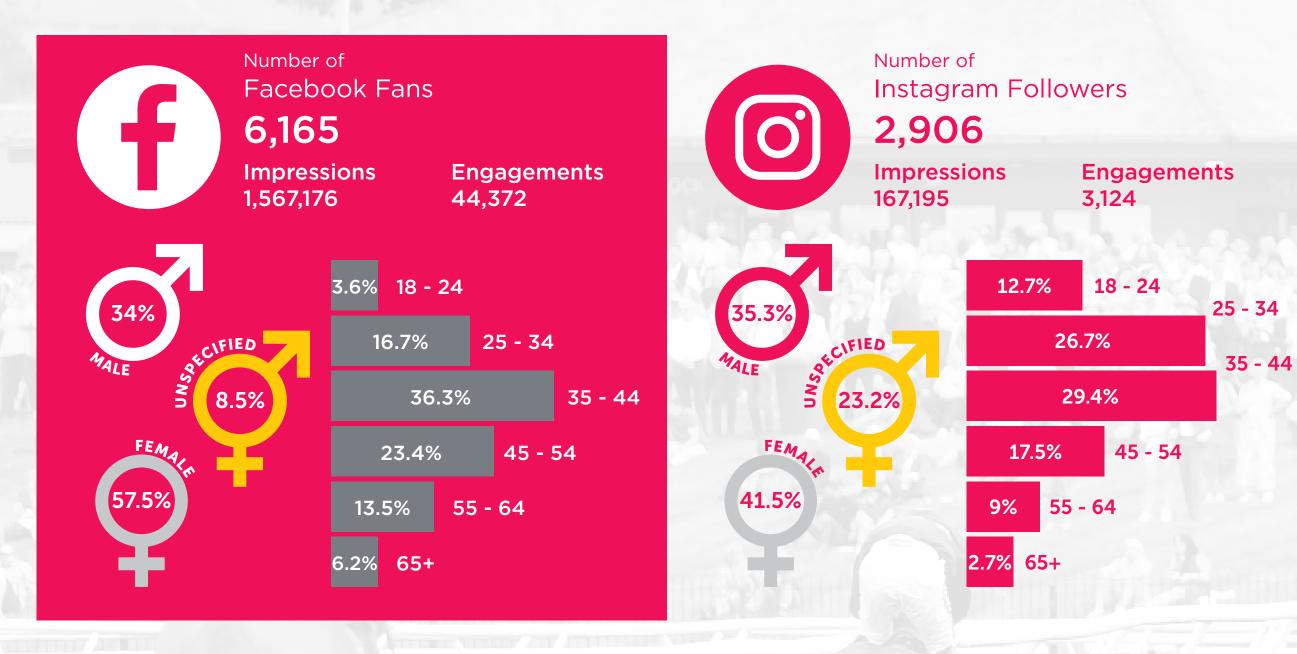
Bangor-on-Dee Racecourse Statistics

Social Statistics

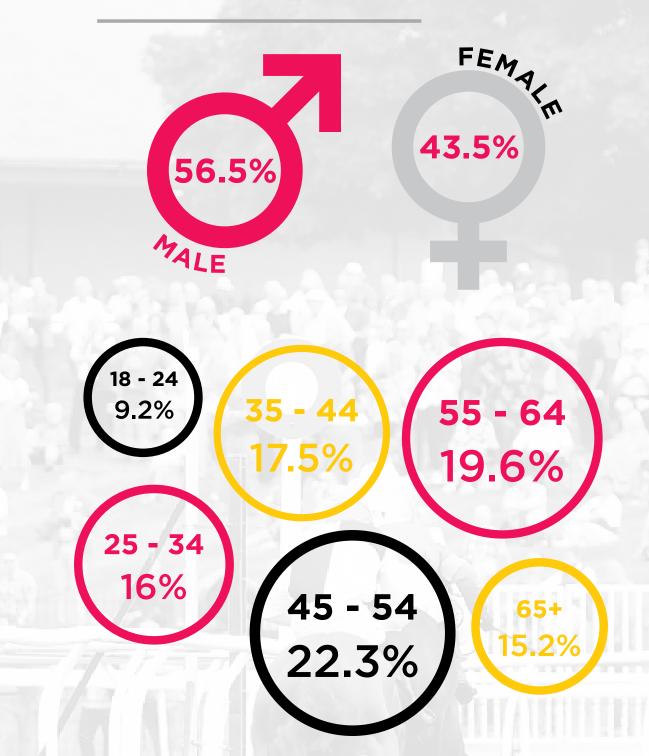


Number of X Followers (previously twitter) 14,877 Impressions 475,490

Engagements **10,988**

Web Statistics

USER DEMOGRAPHICS



CHANNEL ACQUISITION

ORGANIC	52.9%
DIRECT (INCLUDING EMAIL)	23%
REFERRAL	13.6%
SOCIAL	10.3%
PAID SEARCH	0

118,438 NUMBER OF USERS 66,617 NUMBER OF PAGE VIEWS

AVERAGE SESSION DURATION

1:36

301,043

