



CHESTER
RACECOURSE

STYLE GUIDE 2024

YOUR GUIDE TO STYLE

IN PARTNERSHIP WITH

BOODLES
1798

Cheshire
Oaks
Designer Outlet

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YOUR GUIDE TO STYLE

AT CHESTER RACECOURSE

A day at Chester Races is the perfect opportunity to embrace style and dress to impress. Whichever ticket you book, we encourage all guests to dress for the special occasion and most importantly feel great in whatever you choose to wear. We do operate a dress code for each of our enclosures which you can find on our website, so please enjoy looking at the inspiration and be sure to check the guidelines for each enclosure before you select your race day outfit.

In partnership with Cheshire Oaks Designer Outlet, our style guide aims to give you style inspiration for your day at the world's oldest racecourse. Cheshire Oaks have selected a range of items, categorised into four simple style edits, which are right on trend for this summer and easy to put your spin on. The outfits chosen have been selected with you in mind! So as much as being super on-trend, they are also comfy and priced accessibly.

Regardless of the type of badge or ticket you hold, a day at the races is the perfect opportunity to up the style stakes, dress in your finery and enjoy the glamour of Chester's stylish surroundings.

The season kicks off with the prestigious Boodles May Festival on the 8th, 9th & 10th May. Each day brings thrilling racing action, but the fierce competition doesn't end on the track. Racegoers battle it out in the style stakes to be crowned our 'Best Dressed' guest in our renowned style competition.

Don't want to miss out on all the exciting action?
Check out our fixtures and book your tickets
at chester-races.com.

THE STYLE EDITS

If you're unsure on what to wear, looking at what the trends are for the summer season is always a good place to start. Cheshire Oak's stylist Beki Gregory gives her take on the key trends.

"From Power Suiting to Sunshine Yellow, we've combined our luxury brands to get you ready for race day. This season we'll see a softer summer palette with pink hues, warming tones and neutral accessories. Playful proportions featured in many tailoring looks on the catwalks. Blazers with large lapels and structured shoulders, or wide-leg trousers look stylish and on trend. Brands such as Moss Bros, Suit direct or Pinko are perfect for that top to toe look. Fabulous feminine floral dresses from All Saints and Ted Baker are perfect for keeping cool on those summer days and adding elegant accessories like a fascinator or oversized sunglasses is an effortless way to add a glow up to any outfit."



THE TAILORING EDIT



GENTLEMEN

This suit fits perfectly with the soft summer palette that is right on-trend this season. Make a statement, and pair with a contrasting dark waistcoat and accessories. Using a brown tone instead of black or navy is a great way of adding a rich colour without making the look feel too heavy. A chunky loafer will make this classic look feel fresh and modern. You'll ooze classic sophistication in this timeless yet fresh looking outfit.

GENTLEMEN: Top to Bottom; Suit Jacket: Moss £229- £189, Waistcoat: Moss £80-£70, Tie: Moss £29.95- £24.95, Shirt: Moss £49.95- £39.95, Suit Trousers: Moss £80- £70, Loafers: Moss £69.95- £59.95



LADIES

This outfit is a stunning alternative to a dress. Power suits are a blast from the past but are really making a comeback this season. From runway to race day, take what is hot on the catwalk and rock it on a day at the races.

Want to really make a statement? Add an even bigger shoulder pad to the blazer, and pair with wide leg trouser. Whilst we've gone for a tonal look, bright colours are also a great choice for this style.

LADIES: Top to Bottom; Fastinator: Monsoon £37.50- £26.25, Suit Jacket: Pinko £586- £387, Blouse: Reiss £56, Suit Trousers: Pinko £369- £258, Bag: Kate Spade £156- £109. Inset Image: Boodles Over the moon bangle £50,4000.



THE COLOUR POP EDIT



GENTLEMEN

Gents! Don't be scared to add a pop of colour in your wardrobe. Pink hues are really easy to wear and style. Channel your inner Kennerly (yes, we love the Barbie movie...), and wear pink proudly. This soft pink suit brings classic tailoring straight into the summer season. Pair with a light-coloured shoe to keep the look feeling light and fresh.



GENTLEMEN: Right to Left; Suit Jacket: Moss £219- £189, Shirt: Paul Smith £225- £99, Suit Trousers: Moss £130- £90, Tie: Moss £19.95- £14.95, Belt: Suit Direct £14- £10, Shoes: Suits Direct £120- £89



LADIES

Feel feminine in florals! Dresses like this yellow number are perfect for creating an elegant look on a race day. If the dress feels too floaty, you can always add a belt around the waist which helps give shape and accentuate your natural curves. Choose a pop of colour like yellow or pink to create a bright and summery look. Be sure to accessorise with a contrasting colour too. This will really set you aside in the style stakes.



LADIES: Right to Left; Dress: Ted Baker £225- £155, Fastinator: Monsoon-Monsoon £55- £16.50, Shoes: Ted Baker £125- £85, Bag: Carvela £99- £79. Inset Image: Boodles Classic earrings £15,000, Boodles Florentine ring £17,500



THE LUXURY EDIT



GENTLEMEN

Feel the epitome of class in this stylish blue suit. Don't be scared to mix colours to create a unique look. This suit combination is a great example of being able to combine different summery tones to make the traditional suit feel modern, fresh and on-trend. The waistcoat adds a sophisticated and formal touch to the outfit. Pair with some brown loafers to keep the outfit looking effortless.

GENTLEMEN: Left to Right; Suit Jacket: Suits Direct £125- £105, Shirt: Reiss £52, Waistcoat: Suits Direct £74- £64, Suit Trousers: Suits Direct £74- £64, Tie: Suits Direct £20- £15, Pocket Square: Suits Direct £10- £7.50, Loafers: Suits Direct £120- £89



LADIES

Whichever enclosure you choose to spend your race day in, you can still boast a luxurious look for a fraction of the designer price tag. With a plethora of designer brands at Cheshire Oaks you are sure bag a bargain on some of the most luxurious pieces. This gorgeous green dress fits beautifully for the summer season. The detail within the pattern and the flow of the fabric creates a sense of elegance. And of course, elegance and sophistication will never go out of fashion.

LADIES: Left to Right; Dress: All Saints £175, Fastinator: Monsoon £49- £34.30, Bag: MK £395- £259, Shoes: MK £179- £49. Inset image: Boodles The beach bracelet £11,600, Boodles The peridot Florentine ring £13,500



THE RELAXED EDIT



GENTLEMEN

Whilst suited and booted is the style of choice for most, in some of our enclosures the dress code is more relaxed. A cool yet comfortable outfit like a polo and a pair of chinos is perfect for a more chilled day at the races. The neutral tones are really easy to wear and create casual look that you could easily dress up if you wanted. Add a smart shoe to take this outfit from day to night.



GENTLEMEN: Right to Left; Suit Jacket: Reiss £198, Shirt: Ted Baker £95- £65, Suit Trousers: Moss £59.95- £49.95, Shoes: Dune £110- £75

LADIES

Who said relaxed needed to be boring! This white linen dress is comfortable and casual for a more relaxed day at the races, but its so easy to dress up or down! To create a chic look, add a pair of sunglasses and a statement piece of jewellery. Or swap the flats for a heel to really up the style stakes!



LADIES: Right to Left; Dress: Reiss £118, Bag: Coach £150- £69, Sunglasses: Coach £156- £109, Shoes: Coach £195- £129. Inset Image: Boodles Beach necklace £16,300



LET YOUR OUTFIT BE THE MANE EVENT THIS SEASON



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