



CHESTER

*The* \_\_\_\_\_  
S T Y L E  
G U I D E  
\_\_\_\_\_ *2023*

*In partnership with*





# YOUR GUIDE TO STYLE

## *At Chester Racecourse*

A day at the races is the perfect opportunity to embrace summer style, and dress to impress. Whichever one of our enclosures you choose to book, we encourage all of our guests to dress for the special occasion and most importantly feel great in whatever you choose to wear.

In partnership with Cheshire Oaks Designer Outlet, our Style Guide aims to give you style inspiration that brings to life our dress-code. Cheshire Oaks have selected a range of items, at accessible prices from the array of brands housed at their outlet. Each item has been carefully chosen, considering the latest fashion trends, the Chester Racecourse enclosures, the dress codes and of course comfort on a race day.

The season kicks off with the prestigious Boodles May Festival on the 10<sup>th</sup>, 11<sup>th</sup> & 12<sup>th</sup> May. Each day brings thrilling action, but the fierce competition doesn't end on the track. Racegoers battle it out to be crowned as our 'best dressed' guest in our renowned style competition.

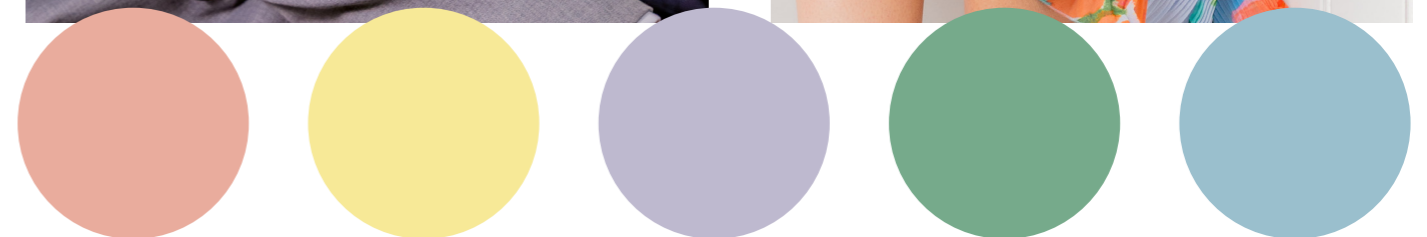
Don't want to miss out on all the exciting action? There's still chance to purchase tickets for the Boodles May Festival and for our 12 other amazing fixtures.

# STYLE EDIT

If you're unsure on what to wear, looking at what the trends are for the summer season is always a good place to start. Cheshire Oak's stylist Beki Gregory gives her take on the key trends.

"I wanted to go bold this season, with fabulous florals and eye popping colours, really making a statement with the looks to tie in with our SS trends, Dopamine, Forever Floral & Summer Suits. Sourcing pieces from a variety of brands such as Reiss, Pinko, Sophia Webster, I was able to combine classic suiting with unique accessories. From catwalk to race day runway, this season never looked so stylish"

## *The latest trends for summer 2023*



# THE ROODEE ENCLOSURE

## Gentlemen



A cool yet comfortable outfit, perfect for a day in the Roodee enclosure. The neutral tones paired with the bold navy jacket makes this outfit pop. The stylish trainers are a great alternative to a smart shoe, whilst still maintaining a race day vibe.

JACKET: Ted Baker RRP £175 Outlet £115, SHIRT: Reiss Outlet £58, TROUSERS: Reiss Outlet £65, SHOES: Kurt Geiger RRP £119 Outlet £79, Available at Cheshire Oaks Designer Outlet



WATCH: Hour Passion RRP £2600 Outlet £1820 Available at Cheshire Oaks Designer Outlet

## Ladies

Comfortable but classy is a great way to describe this outfit. Trousers are a great option for this enclosure. Pair with gold sandals and gold accessories to tie the colours together perfectly. This bag from Dune beautifully matches the outfit, a practical yet pretty item to finish the look.

SHIRT: Reiss Outlet £78, TROUSERS: Mint Velvet RRP £119 Outlet £69, SHOES: Dune RRP £70 Outlet £49, Available at Cheshire Oaks Designer Outlet



BAG: Dune RRP £75 Outlet £50 Available at Cheshire Oaks Designer Outlet



EARRINGS: Boodles pair of Raindance design cluster earrings set with diamonds in 18 carat yellow gold. RRP £7,100



# TATTERSALLS

## Gentlemen

The slightly more relaxed dress code of this enclosure gives gentlemen the opportunity to look great, without the need to wear a full suit. Swap a shirt, for a polo for a more informal look. Keeping the colour palette neutral makes this easy to wear and easy to style. Pair with some beige loafers to keep the outfit looking effortless.



JACKET: Suits Direct RRP £145 Outlet: £105,  
TROUSERS: Suits Direct RRP £89 Outlet: £64,  
SHIRT: Tommy Hilfiger RRP £100 Outlet £70, SHOES: Dune RRP £110 Outlet £75 Available at Cheshire Oaks Designer Outlet.

## Ladies

Bright and bold is a trend for this summer and this outfit certainly epitomises this trend. Sometimes print can wear a person instead of the person wearing the print, but this dress is definitely not the case. A perfect balance of shapes and colour forms an optical illusion, making the eye follow the print, creating fluidity in the entire design.

This beautiful green is easily paired with different colours to really bring the outfit to life. Adding a colourful piece of jewellery like the Boodles piece in this guide, makes the outfit pop whilst still remaining delicate and feminine.

It would be easy to accessorise with white, but step out of your comfort zone and try gold to finish the look perfectly.

DRESS: Mint Velvet RRP £189 Outlet £79, BAG: Carvela RRP £99 Outlet £59, SHOES: Kurt Geiger RRP £149 Outlet £79, Available at Cheshire Oaks Designer Outlet



NECKLACE: Boodles Raindance design pendant set with multi-coloured gems and diamonds in 18 carat yellow gold. RRP £11,600

# COUNTY CONCOURSE

## Ladies

This beautiful jumpsuit is a great alternative to a dress. Light, flowing and effortlessly classic, this look is perfect for a summer race day. The stunning cross over back, adds a delicate layer of detail that takes the look to the next level. An exquisite mix of floral and print makes this outfit bang on trend for the season. Pair with a statement shoe to create a unique look that is sure to catch the eye of the style judges.



## Gentlemen

Switching up colours is a great way of putting a contemporary twist on a traditional look. Wearing a dark colour shirt with the lighter toned suit makes the outfit feel on-trend and super cool. Compliment your partner with a matching tie and pair with a smart dark shoe to finish the look.



**EARRINGS:** Boodles pair of Raindance design double drop detachable earrings in platinum. RRP £16,600,  
**BRACELET:** Boodles two row Raindance design bracelet set with diamonds in platinum. RRP £46,200



**TROUSERS:** Moss RRP £70 Outlet £60, **SHIRT:** Moss RRP £49.95 Outlet £24.95, **JACKET:** Moss RRP £129 Outlet £109. **SHOES:** Kurt Geiger RRP £119 Outlet £89, **TIE:** Ted Baker RRP £45 Outlet £30.  
 Available at Cheshire Oaks Designer Outlet



**JUMPSUIT:** Reiss Outlet £152, **SHOES:** Sophie Webster RRP £495 Outlet £275,  
**WATCH:** Hour Passion RRP £1,750 Outlet £1,225, **BAG:** Radley RRP £199 Outlet £139.  
 Available at Cheshire Oaks Designer Outlet

**RING:** Boodles Raindance design ring set with brilliant cut pink and white diamonds in platinum and 18 carat pink gold. RRP £60,000

# PREMIUM GENERAL ADMISSION



TROUSERS: Moss RRP £80 Outlet £60, JACKET: Moss RRP £259 Outlet £209, TIE: Moss RRP £29.95 Outlet £24.95, SHIRT: Moss RRP £49.95 Outlet £39.95 SHOES: Kurt Geiger RRP £119 Outlet £89, WATCH: Hour Passion RRP £2,850 Outlet £1,995. Available at Cheshire Oaks Designer Outlet

## Gentlemen

Although darker in palette, you can't go wrong with this classic colour suit. This suit oozes confidence and makes the ultimate statement. Team it up with a light or bright tie to give it that summer touch. Brown shoes and a brown leather timepiece finishes the look perfectly, giving a real sense of masculinity.



DRESS: Phase Eight RRP £149 Outlet £119.20, BAG: Dune RRP £70 Outlet £49, SHOES: Dune RRP £95 Outlet £65. Available at Cheshire Oaks Designer Outlet

NECKLACE: Boodles Raindance design cluster pendant set with diamonds. RRP £32,00, BRACELET: Boodles two row Raindance design bracelet set with diamonds in platinum. RRP £46,200

## Ladies

Go bright or go home! This outfit is fun, colourful, and completely on trend for the summer season. The layered skirt with the belt really helps to accentuate natural curves whilst remaining cool and comfortable for those warm summer race days. When wearing a variety of bright colours, choose just one to accessorise with, this will really help bring the outfit together. Delicate jewellery finishes the look beautifully.

# CHESTER MEMBERS & HOSPITALITY

## Gentlemen

Don't be scared to mix colours and patterns to create a unique look. This suit combination is a great example of being able to combine different tones to make the traditional suit feel modern, fresh and on-trend. The waistcoat adds a sophisticated and formal touch to the outfit. By matching the colour of the tie and waistcoat really helps bring the whole look together. Feel the epitome of class in this bold suit.



JACKET: Moss RRP £129 Outlet £109, TROUSERS: Moss £180, WAISTCOAT: Moss RRP £110 Outlet £100, TIE: Suits Direct Outlet £16, SHIRT: Moss RRP £49.95 Outlet £39.95, SHOES: Kurt Geiger RRP £119 Outlet £89, WATCH: Hour Passion RRP £1600 #Outlet £800. Available at Cheshire Oaks Designer Outlet



## Ladies

Feel spectacular in a bright and bold look. Green is a great go-to colour when wanting to be bright yet still look classic. Why not switch up this look by adding a contrasting belt which helps give shape and structure to a flowing dress. Accessorise with a light tone to keep the look feeling bright and beautiful. A smaller heel is a great choice for a race day, providing comfort yet still looking amazing. Take note of the detail by tying in gold to your jewellery, bag and shoes, it will complete the look.



DRESS: Pinko RRP £421 £278, BAG: Carvela RRP £69 Outlet £49, SHOES: Dune RRP £95 Outlet £65. Available at Cheshire Oaks Designer Outlet

NECKLACE: Boodles Beach design necklace set with brilliant cut diamonds in 18 carat SMO pink gold. from RRP £16,500, RING: Boodles Beach design ring set with brilliant cut diamonds in 18 carat SMO pink gold. RRP £22,000



# PARADE & 1539 ROOF



The experience of luxury hospitality at Chester Racecourse is the perfect opportunity to get dressed up to the nines. This pastel pastel blue fits beautifully for the summer season. The detail within the fabric and the exquisite back of the dress gives you the VIP look to match the luxurious surroundings. Elegance and sophistication will never go out of fashion, but its always nice to add a touch of sparkle. In this case, adding a glamorous shoe takes the look from day to night. Keep the look feeling light and bright with delicate accessories and a white bag.

DRESS: Reiss RRP £178 Outlet £70, BAG: Furla RRP £230 Outlet £149, SHOES: Sophia Webster RRP £475 Outlet £295, WATCH: Hour Passion RRP £2,950 Outlet £2,065. Available at Cheshire Oaks Designer Outlet

EARRINGS: Boodles pair of Ribbons earrings set with Ashoka cut diamonds in platinum. RRP £8,800



Classic tailoring with a modern feel is a superb option for these luxurious hospitality enclosures. The patterned jacket takes the look to the next level, making the traditional blue suit feel fresh and contemporary. By pairing a lighter colour shoe and matching belt together, gives the look a summer feel. Finish the look with an elegant timepiece.



JACKET: Reiss RRP £598 Outlet £190, SHIRT: Reiss £52, TIE: Ted Baker RRP £45 Outlet £30, TROUSERS: Reiss Outlet £65, WATCH: Hour Passion RRP £2,850 Outlet £1,995, BELT: Moss RRP £39.95 Outlet £14.95, SHOES: Dune RRP £110 Outlet £75. Available at Cheshire Oaks Designer Outlet





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